

OUR MISSION

We are the heart of campus providing an exciting gathering place to celebrate diversity, explore individuality, build community, and pursue big ideas.

Our welcoming environment encourages CU students and the community to develop and use life skills to enrich the human experience.

As a cost center of UCSU, and in collaboration with the Division of Student Affairs, we seek and value student involvement in everything we do to provide outstanding programs, facilities, and services.

We are a living memorial honoring the courage and sacrifice of Colorado veterans.

STUDENT LIFE

From the UMC Welcome Fest in the fall through our spring Midnight Breakfast, the UMC is actively engaged in supporting students from their first day of school to their last day of finals. Throughout the school year, the UMC offers enrichment, opportunities for civic engagement, and free entertainment each week. Whether students are looking for active out-of-the-classroom learning, leadership development, or simply making the most of their leisure time, the UMC provides students with a multitude of opportunities to get involved in campus life.



- The UMC's Late Night program offered CU students alcohol-free entertainment such as the popular *Battle of the Bands*, *Poetry Slam*, *Kelly Zen Tsai*, *Halloween Late Night*, and the *Pull Ski Film* screening, attracting a total of 1,380 students throughout the year.



- The UMC's "CU Talent @ Lunch" series was renamed "Sound Bite" and branded with a new look. Sound Bite presented 39 noontime concerts and events and entertained over 3,000 students in the UMC atrium and dining rooms.
- The UMC Art Gallery welcomed 4,698 visitors to its six exhibitions, which covered themes ranging from WWII Japanese Internment campus to the Mexican holiday of *Dia de los Muertos* to Millennial students' experience in contemporary society.



- The Dennis Small Cultural Center entertained over 1,100 participants at 37 cultural programs this year, many of which were collaborations with other departments drawing over 2,000 participants. Programs included culture-based cooking classes, knitting workshops, dance lessons, art exhibits, film showings, and events in conjunction with One Book, One Boulder.

OUR FACILITY

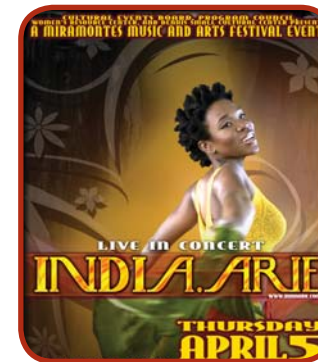
There are many improvements around the building this year, some visible, such as new furniture on the 3rd, 4th, and 5th floors, and some "invisible" such as adding energy efficient windows and light sensors throughout the building, thereby decreasing utility costs.

A LIVING MEMORIAL

In 1947, Colorado Governor Lee Knous issued a proclamation stating, "The Memorial Center at the University of Colorado shall be the official state memorial to those who served and to those who died in these great wars to preserve our democratic freedom."

The UMC is the custodian for artifacts from the U.S.S. Colorado, a battleship active from 1923 to 1947. The ship's wheel and bell, a cast-iron scaled model of the battleship, and the 48-star American flag that flew on the ship during WW II are on permanent display in the UMC Veterans Lounge, as are plaques of the names of brave Coloradoans who served in wars from WWI to the present.

- The student-operated Program Council brought in popular music acts such as India Arie, Cake, State Radio, Loreena McKennitt, Minus the Bear, and the Homecoming Concert featuring the Motet. The Program Council Film Series enjoyed the patronage of 5,800 students through sneak preview screenings of films like *An Inconvenient Truth*, *300*, *The Da Vinci Code*, and *Rize*. In addition, Program Council continued to provide production support to CU student groups for their large events such as *African Culture Night*, *CU Idol*, *The Shakespeare Oratorical Society*, *Chinese New Year*, and *Hmong Culture Night*.



- Last year's Student Organization Fair introduced over 1,000 students to 80 different student groups within the UMC, providing even more opportunities to get involved.



- The Connection Games Room remained a popular place for students to meet new friends and relax between classes or in the evenings. Students can bowl and play pool as well as join leagues, watch the big game on jumbo-screen TVs, and compete for prizes in the weekly Texas Hold'em Poker Tournaments.

- The UMC Welcome Fest kicked off first year students' first weekend on campus with live music, break dancing, a salsa dance party, climbing wall, Texas Hold 'Em Poker, henna tattoos, street ball, and lots of delicious free food. For many of the 3,400 students attending, this was their first opportunity to make new friends on campus.



- Midnight Breakfast fed 2,550 hungry students a hot breakfast during finals last fall and spring semesters, served by CU staff, faculty, and administration.

OUR SERVICES

As a service organization, we enthusiastically strive to meet and surpass the expectations of everyone who walks through our doors. Whether it's a student group looking to hold their next meeting in the UMC, or a Boulder group seeking conference space and catering for 1,000 attendees, we pride ourselves on providing the individual attention necessary for excellent service.



- Our Reception Desk handled over 187,104 inquiries in 2006-2007, and began a very successful new laptop computer check-out service that served 9,739 students.
- UMC Scheduling accommodated 26,906 event requests in the UMC and around campus, and UMC Catering provided delicious service for 3,299 events. In late spring 2007, these two departments were merged to form the new UMC Events Planning & Catering Office with the goal of providing clients with the ease of one-stop full service event planning and catering assistance.



- The Alferd Packer Grill and Baby Doe's both experienced a very successful year, with Baby Doe's enjoying its highest revenue gross ever, and kept the CU community fueled from early morning into the night.

- In addition to providing tasty and nutritious food on campus, UMC Food Service continued to partner with other CU departments to teach cooking classes to CU students. Topics ranged from seafood to soul food.

- UMC Food Service became PACE (Partners for a Clean Environment) certified in 2006 and added a new composting program to the department's sustainability efforts.

- Jamba Juice opened in the UMC in the spring, joining UMC's family of contract vendors including Domino's, Subway, Wok & Roll, EC Dogs, and Celestial Seasonings.



- CU NightRide continued to be one of the most popular programs on campus. A student-operated department, CU NightRide offers free transportation within the City of Boulder to all CU students, faculty, and staff. By running seven nights per week when school was in session, CU NightRide provided transportation to 27,684 CU community members (mostly students) last year, thereby fulfilling its mission of supporting a safe academic and socially responsible environment both on campus and in the community.

CONTINUOUS IMPROVEMENT

This year the UMC took part in a national benchmarking survey conducted by Educational Benchmarking, Inc and the Associations of College Unions International. When compared with 113 other colleges and universities participating in the survey, the UMC scored particularly well in two categories, placing in the top 20% for students' satisfaction with "Food Variety, Quality, and Price" and the top 30% in "Facility Cleanliness." Overall, CU students feel that the UMC is student-oriented and a safe, enjoyable, and welcoming place.